

Louisiana State Council of the Emergency Nurses Association Five Year Strategic Plan 2016-2021

Membership

Vision Statement: LENA fosters a collaborative relationship with emergency nurses throughout the state which drive the recruitment, engagement and retention of ED nurses. The result of such a collaborative relationship results in increased market share membership.

Objectives:

1. Promote ENA membership sharing & exploring benefits & values
2. Establish standardized process / packet for welcoming new members to LENA
3. Increase membership involvement with ENA activities / committees
4. Increase voter participation at state and national level

Technology

Vision Statement: LENA promotes Emergency Nursing by leveraging advanced technology for providing educational opportunities, partnering relationships across the State, engaging nurses in safe practice & safe care with accessible, convenient, state-of-the-art programming and application.

Objectives:

1. Invest in and implement a IT web design infrastructure capable of marketing & promoting LENA.
2. Adapt to state-of-the-art science technology to support leading-edge education, communication, research, and practice resources.

Quality and Safety

Vision Statement: LENA promotes educational classes with emphasis on public safety, injury prevention with distribution reaching all regions across the State. LENA promotes quality and safety in emergency nursing care through recognition of Lantern Award recipients.

Objectives:

1. Establish an active Quality & Safety committee with representatives from all regions across the state.
2. Implement educational programs focused on public safety, and injury prevention through Concussion Program.
3. Measure quality & safety in emergency nursing as evidence by adoption of Lantern Award Program.

Advocacy

Vision Statement: LENA is a leading influencer on emergency healthcare public policy and regulatory issues as evidenced by its role in direct advocacy within the state of Louisiana, Capitol Hill and with other governmental agencies.

Objectives:

1. Provide leadership to ENA and its members on all legislative issues impacting the emergency healthcare industry.
2. Establish / Strengthen partnership with LA. ACEP.

Education

Vision Statement: LENA is recognized as the teaching/training authority for emergency nursing as evidenced by the participation & attendance of educational programs.

Objectives:

1. Promote TNCC & ENPC in emergency nursing across the state, identifying by regions areas that lack education & opportunities.
2. Increase percentage of certified emergency nurses across the state.
3. Hold Annual State conference increasing attendance, and promoting engagement in ENA committees.
4. Provide 12 Lead ECG class throughout all regions.